

## SDMA Monthly Meetings

Second Tuesday at 9am  
at the Brecon Grille

Fourth Tuesday at 9am  
at the Downtown Diner.

**All merchants & business  
owners are welcome!**



I-r: Terri Sibbo-Koenig, Helen Martin,  
Andy Fassett, Joy Ely, and John Olsen

### 2008 SDMA Board

President: John Olsen  
owner, Spotted Dog Winery  
p. 944-9463  
email: john@salinedma.org

Vice-President: Joy Ely  
owner, Pineapple House  
p. 429-1174  
email: joy@salinedma.org

Secretary: Helen Martin  
Morrow Steiner Designs  
p. 429-2400  
email: helen@salinedma.org

Treasurer: Andy Fassett,  
Keybank  
email: andy@salinedma.org

Events: Terri Sibbo-Koenig  
p. 944-2388  
email: terri@salinedma.org



The Saline Downtown Merchants Association is a non-profit organization comprised of downtown merchants and property owners working together to:

- Promote consumer awareness of businesses in downtown area;
- Promote and cultivate a culture of shopping and dining in the downtown area;
- Promote and develop activities and events to stimulate interest in the downtown area;
- Grow and develop the overall business climate in downtown through implementation of these activities.



### Join the SDMA!

Visit our website for more information about membership, events and activities!

[www.salinedma.org](http://www.salinedma.org)



PO Box 744 - Saline, MI 48176  
[www.salinedma.org](http://www.salinedma.org)

# About the SDMA...

In 2004, a few concerned business owners gathered together to talk about improving the business climate in Downtown Saline. Today, there are many more business and property owners gathered around the table but the goal remains the same. The Saline Downtown Merchants Association (SDMA) has incorporated this year to pursue that goal and grow as a strong organization of businesses actively impacting the overall success of Downtown Saline.

The SDMA currently meets twice a month to plan events and activities, share critical business and city information, create promotion and marketing strategies, provide business-to-business support and guidance, and develop new ideas for enhancing the economic vitality of Downtown Saline.



“Successful events,” says SDMA president John Olsen, “can happen in Saline when everyone works together. The SDMA members work to put the Saline community first, striving to help create a vibrant and thriving downtown with many things to do.”



One of the most visible ways that the SDMA effects Downtown Saline is the staging of many community events. The SDMA is proud to sponsor:

- **Ladies Night Out February**—a downtown evening of fun, shopping and dining with many special treats for the ladies.
- **Sportscars to Saline June 22**—over one hundred shining examples of speed and precision in automotive sportscar design line the streets of historic Downtown Saline for an afternoon of gazing and dreaming.
- **Summerfest Art & Craft Show Aug. 8 & 9**—a wonderful selection of artisans and crafters on hand during the biggest Downtown event of the summer.
- **Harvest of the Arts Oktoberfest Sept. 27**—the SDMA flagship event is a bounty of fine arts, eats, music and merriment for all to enjoy. This event generates a scholarship for a culinary student at Saline Area High School.

The SDMA also plays a big part in other City of Saline and Saline Area Chamber of Commerce events such as the **Summer Music Series** and the **December Holiday Week** activities.

- **Full SDMA Membership:** Open to any merchant, business and/or commercial property owner in the Downtown Saline district. Membership privileges include full voting on all appropriate items and issues, business listing on the SDMA website, link from the SDMA website to the member website, inclusion in SDMA promotional activities, email newsletter and calendar of events.
- **Supporter of the SDMA:** Open to any person or business. This is a non-voting class for the purpose of supporting the activities of the SDMA. Membership privileges include listing on the SDMA website, a link from the SDMA website to the member website, inclusion in SDMA promotional activities, email newsletter and calendar of events.
- **Friend of the SDMA:** Open to any person or business. This is a non-voting class for the purpose of supporting the activities of the SDMA. Membership privileges include the email newsletter and calendar of events.

## Join the SDMA!

Membership Levels:	Fee
<input type="checkbox"/> Full SDMA Member	\$ 50.
<input type="checkbox"/> Friends of the SDMA	\$ 20.
<input type="checkbox"/> Supporter of the SDMA	\$250.
	Subtotal: _____
<input type="checkbox"/> Additional Support for SDMA Events & Activities	_____
	Total: _____

### Membership Information:

\_\_\_\_\_

Business Name

\_\_\_\_\_

Owner/Contact

\_\_\_\_\_

Address

\_\_\_\_\_

Email Website

\_\_\_\_\_

Phone



### Method of Payment:

- Check     Cash     Bill Me

Please send completed membership form and payment, to:

Saline Downtown Merchants Association  
PO Box 744  
Saline, MI 48176

